FOR YOUR TEAM

One page you can share around the department.

Boardroom Rivals is a business-simulation platform for higher education — ten simulations, one shared team + gradebook layer, LMS-native via LTI 1.3. Students run real businesses under real constraints; their grade reflects the decisions they made, not their ability to describe someone else's. This page is intentionally printable so it fits in a procurement folder.

The catalog

Ten simulations, each priced for individual course adoption. The flagship (The Boardroom) runs as a 4-role C-suite team; the other nine are single-competency sims — five batched-round, four continuous in-tray.

Innovation Lab

Creativity & Change

Lead an established company through 5 years of creative reinvention and organizational change.

TIER	Foundation
BEST FOR	Undergraduate or MBA courses on creativity, change management, organizational behavior, or strategy capstones.

Per-sim one-pager: `boardroomrivals.com/for-your-team/innovation-lab`

Strategy Arena

Strategy & Competitive Advantage

Compete in a dynamic market — positioning, pricing, and timing against rival teams.

TIER	Intermediate
BEST FOR	MBA strategy courses, business policy capstones, executive education in competitive strategy. Especially strong for groups who want measurable, repeatable competitive outcomes.

Per-sim one-pager: `boardroomrivals.com/for-your-team/strategy-arena`

Startup Forge

Entrepreneurship & Startup

A startup is a search for a business model: find the customers who will pay, earn real traction, and win the class's one fund at Demo Day.

TIER	Intermediate
BEST FOR	MBA entrepreneurship, undergraduate startup courses, executive education in venture/early-stage.

Per-sim one-pager: `boardroomrivals.com/for-your-team/startup-forge`

Leadership Crucible

Leadership & Organizational Behavior

Lead an organization through a leadership transition: five years of people decisions, crises and ethical pressure.

TIER	Foundation
BEST FOR	MBA leadership courses, executive education, undergraduate org behavior, ethics & leadership capstones.

Per-sim one-pager: `boardroomrivals.com/for-your-team/leadership-crucible`

Brand Architects

Marketing & Brand Management

Build and defend a brand, quarter by quarter, against rival teams and two established competitors.

TIER	Intermediate
BEST FOR	Undergraduate or MBA marketing courses, brand management, integrated marketing communications, advertising and creative strategy.

Per-sim one-pager: `boardroomrivals.com/for-your-team/brand-architects`

The Operator

Operations Management

Run a company's operation from its inbox: every call lands on a live line of capacity, queues and quality.

TIER	Advanced · Continuous ops
BEST FOR	Core operations management, MBA and undergraduate (capacity, bottlenecks, queues and quality, in service, plant and warehouse settings); service operations; and operations leadership in general management and executive education. Especially strong for blended/online courses where weekly check-ins don't fit.

Per-sim one-pager: `boardroomrivals.com/for-your-team/the-operator`

The CFO Chair

Corporate Finance / CFO Operations

Sit in the CFO chair of a real company — covenants, audits, M&A inbound, board questions — day after day, on books that keep score.

TIER	Advanced · Continuous ops
BEST FOR	MBA corporate finance, advanced accounting/finance electives, executive education for CFO development.

Per-sim one-pager: `boardroomrivals.com/for-your-team/cfo-chair`

Deal Room

M&A / Investment Deals

Buy companies in a live market: diligence the deal of the week, bid against rival funds or negotiate with the owner, then sell what you bought.

TIER	Advanced · Continuous ops
BEST FOR	MBA private equity / venture capital electives, M&A and corporate development courses, negotiation and finance capstones.

Per-sim one-pager: `boardroomrivals.com/for-your-team/deal-room`

The Closing Cycle

Accounting & Monthly Close

Own the books through month-end, then survive the audit. Every shortcut leaves something on the books the auditor finds later.

TIER	Advanced · Continuous ops
BEST FOR	Graduate or upper-undergraduate accounting courses, controllership and audit electives, accounting capstones.

Per-sim one-pager: `boardroomrivals.com/for-your-team/closing-cycle`

The Boardroom

Integrated Business Strategy — 4-role C-Suite Team

Run a real DTC brand as a 4-person C-suite. Distinct roles, shared P&L, per-cycle decisions, live leaderboard.

TIER	Flagship · 4-role team
BEST FOR	MBA strategy and general management capstones. Any course that wants a full-cycle DTC business simulation that is modern, visual, role-based, and interactive.

Per-sim one-pager: `boardroomrivals.com/for-your-team/the-boardroom`

Pricing

Per student, per semester. No platform fee, no per-section charge, no seat minimums. Institutional invoicing available.

THE BOARDROOM (FLAGSHIP)

$45 / student

Founding Faculty: free in spring 2027, then $25, locked through fall 2028. Full platform, instructor dashboard, grading, LMS publish.

OTHER NINE SIMULATIONS

$20 / student

Founding Faculty: free in spring 2027, then $10, locked through fall 2028. Any single-competency sim — strategy, marketing, entrepreneurship, leadership, finance, ops, accounting, deals.

LIGHTHOUSE INSTITUTION

Free for 2 years

Five to eight institutions by invitation, free through fall 2028, then Founding Faculty pricing. Unlimited faculty, full platform, case-study collaboration. Contact for consideration.

If standard pricing doesn't fit your semester budget, email jeff@boardroomrivals.com. We'll find a way.

LMS integration

Installs as an LTI 1.3 tool. Students launch from your LMS with single sign-on; the professor clicks **Publish to LMS** to post per-student scores back with the breakdown as the comment.

- **Canvas** — primary reference implementation; LTI 1.3 Deep Linking, Names + Roles, Assignment + Grade Services.
- **Blackboard Learn Ultra** — same LTI 1.3 protocol; validated on Ultra and Original views.
- **Brightspace (D2L)** — LTI 1.3 with grade sync, roster sync, and one-click launch.
- **Moodle** — LTI 1.3 external tool; grade sync via Assignment + Grade Services.

Single sign-on — students launch straight from the LMS assignment, no separate password to reset.

One-click grade publish — per-student scores land in your LMS gradebook with the rubric breakdown as the comment. CSV export as fallback.

Install takes about five minutes on the LMS side. For an institutional review, email jeff@boardroomrivals.com.

Data + compliance

Boardroom Rivals is a school records processor under FERPA. Student data is collected only for course participation and grading, stored encrypted in transit and at rest, and returned or destroyed on institutional request.

- **FERPA-aligned** — school official acting with legitimate educational interest; PII limited to name, institutional email, and enrolled roster.
- **No selling or sharing of student data** — ever, for any purpose.
- **Data Processing Agreement** — available on request; standard institutional terms accepted.
- **Encrypted in transit and at rest** — TLS 1.2+ end-to-end; Postgres row-level security on every tenant table.
- **Deletion on request** — institutional data returned or destroyed within 30 days of a written request.
- **LLM inputs are transient** — discussion + grading prompts are not used to train third-party models; retention limited to the active semester.

FERPA statement · Privacy policy · Data Processing Agreement · Terms of service

Getting started

Adopt any live simulation for a semester. Onboarding is a 30-minute call: pick the sim, pick the industry, set your pacing, load your roster. LMS install typically takes 5 minutes on the admin side.

Contact form: boardroomrivals.com/contact

Support

Same-day response during your active semester. Founding Faculty get a direct line to the founder.

- Email: jeff@boardroomrivals.com
- Weekday support during active semesters
- Discussion-prompt libraries + facilitation guides included

Flagship reference: /for-your-team/the-boardroom